

## CASE STUDY

Plaza® paving in Birkes and Sesam

Portstewart
Promenade /
Portstewart
Northern Ireland





# Seaside / Rejuvenation

Portstewart, one of Northern Ireland's most iconic seaside towns, attracts huge numbers of visitors annually to walk along the Strand. Hundreds of years of visitor footfall had impacted on the condition of its famous promenade, which had grown to look tired, with an uneven and untidy patchwork of original concrete paving slabs.

Parkhood Landscape Architects was commissioned to rejuvenate the seaside town, transforming the promenade into one that was as robust as it was attractive.

AG Plaza® premium paving blocks were selected for the project due to their ability to fulfil both a practical and aesthetic remit.

Plaza® features a finish which offers great slip resistance — an imperative for such a heavily used and lengthy public walkway.

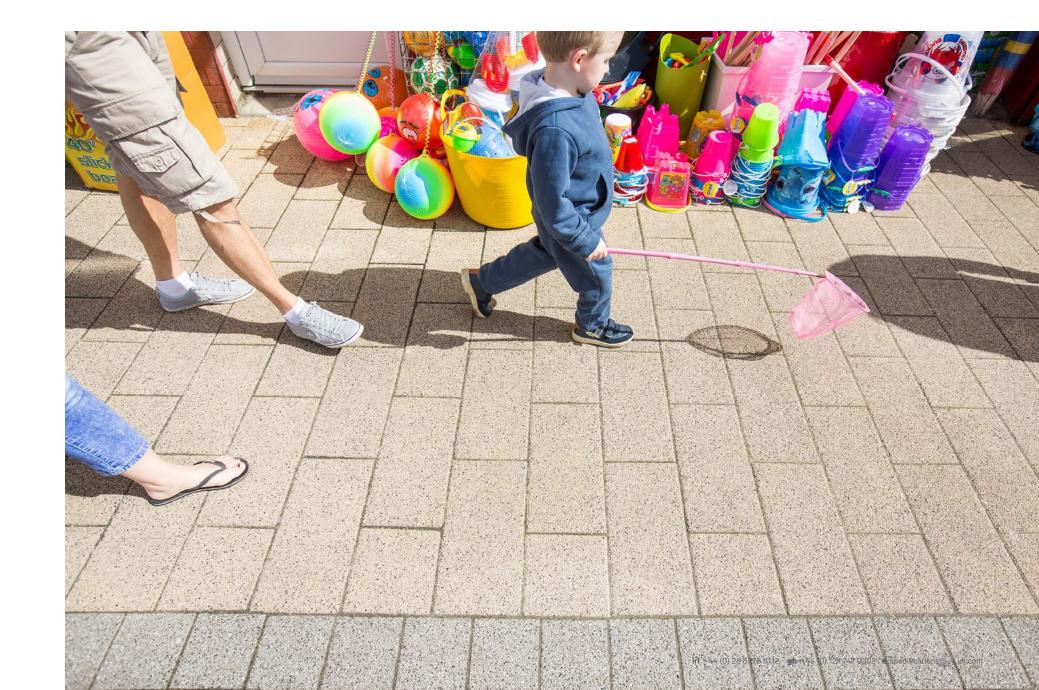
To achieve the desired look, three sizes and colours of Plaza\* were chosen — employed to meet design objectives, fashion a border and create a dramatic visual effect.













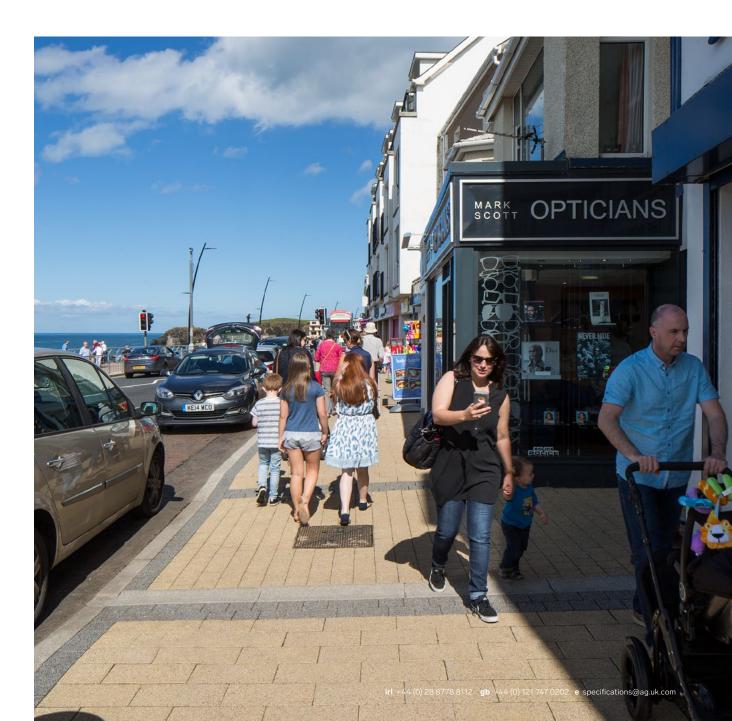










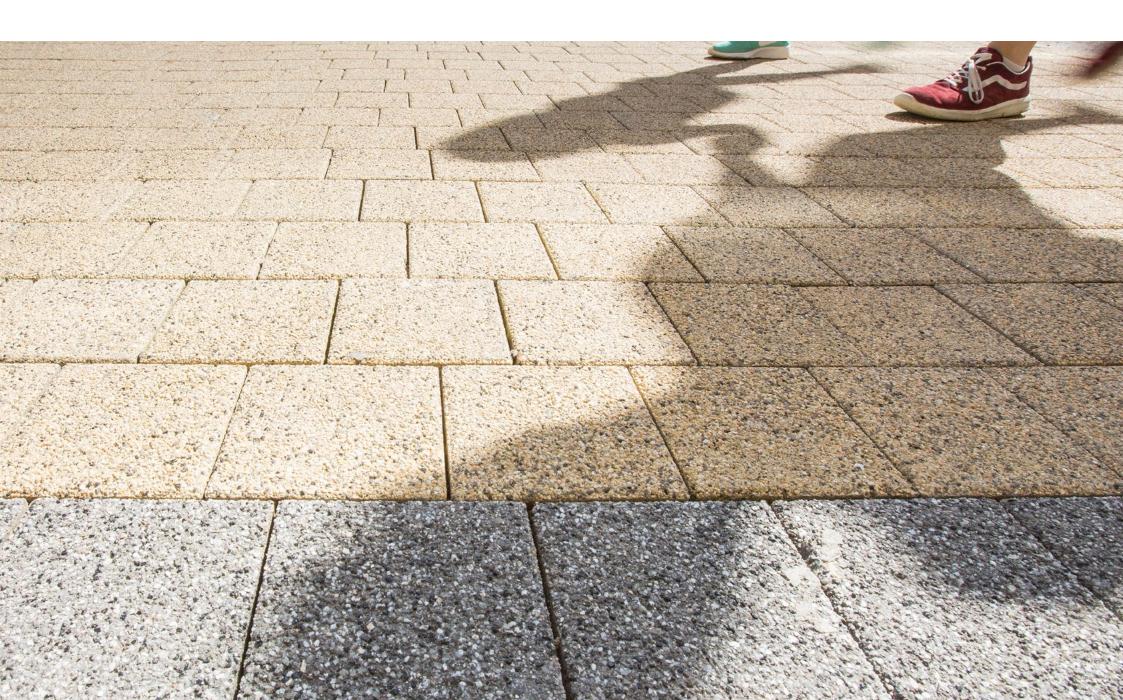


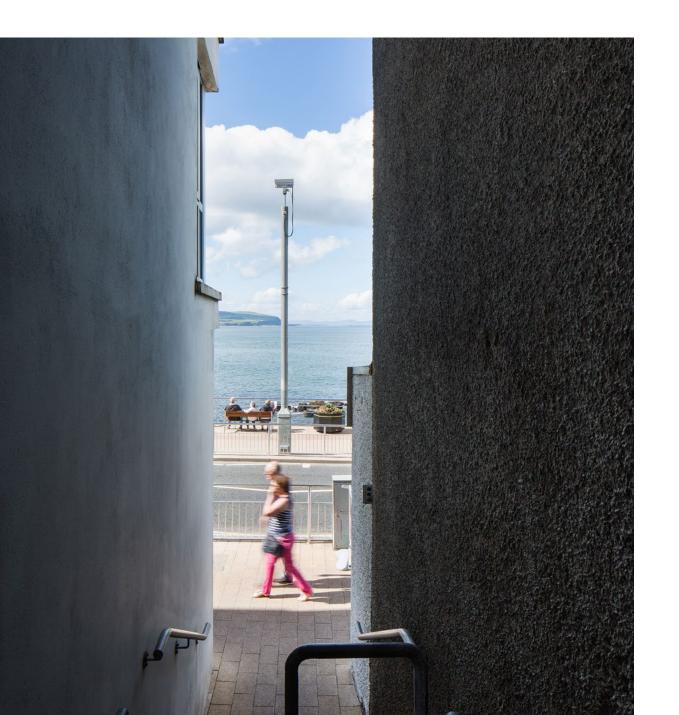
















AG are one of the largest suppliers of hard landscaping and building products — but staying as a tightly-run family business, with a well-trained and highly-skilled workforce, has allowed us to maintain a firm focus on product innovation and responsive, customer-driven service.

Everyone within our organisation shares a common focus: to develop products and solutions that enable a built environment that's both aesthetically pleasing and highly functional. With a proud history of market and manufacturing firsts, our engineering, design and sales teams work in close partnership with architects, designers and contractors to develop products that continue to challenge and lead industry standards.

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