CASE STUDY

TerraPave® Rimini Flags
+ Florento Wall Copings

The World of Wedgwood / Stoke-on-Trent

Project Name
The World of Wedgwood

Main Contractor
Thomas Vale

Architect
Brownhill Hayward Brown

A Genuine Alternative to Natural Stone / Smooth-finished Flagstone

The legacy of fine bone china creator Josiah Wedgwood has been preserved in The World of Wedgwood, a unique, interactive visitor centre celebrating the very best of British craftsmanship.

The revamped attraction, set in 281 acres of parkland south of Stoke-on-Trent's city centre houses a museum, remodelled factory tour, and luxurious dining and shopping spaces.

With their expertise in paving solutions, AG successfully assisted the architect and main contractor who were eager to create a lasting first impression at the entrance to the visitor centre. The collaborative approach resulted in an aesthetic which reflected the grandeur of the site.

The main entrance and steps were landscaped with an eye-catching expanse of AG's premium TerraPave® flags in Rimini, which are manufactured from carefully selected aggregate materials from quarries throughout Europe and are available in complementary ground and textured finishes. The Rimini's bright finish was contrasted by the darker finish of TerraPave® Florento wall copings.

The elegant landscape was accented by bespoke seating created using TerraPave® Florento flagstones. These created a co-ordinated approach, tying together all the key elements of the design.

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THE DINING HALL
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Serving a selecton of hot and cold dishes throughout the day

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AG are one of the largest suppliers of hard landscaping and building products – but staying as a tightly-run family business, with a well-trained and highly-skilled workforce, has allowed us to maintain a firm focus on product innovation and responsive, customer-driven service.

Everyone within our organisation shares a common focus: to develop products and solutions that enable a built environment that's both aesthetically pleasing and highly functional. With a proud history of market and manufacturing firsts, our engineering, design and sales teams work in close partnership with architects, designers and contractors to develop products that continue to challenge and lead industry standards.

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